

Perlon increases the Pace of Internationalisation

The Perlon Group is pursuing a number of measures which will allow them to meet their customers' requirements even better and to forge ahead with their strategy of internationalisation. For example, at the beginning of 2017, the company saw the signing ceremony for the construction of its new production site in Haining, China. In the US, the Perlon Group is also expanding its activities. Thanks to the construction of a 650 m² large warehouse for finished products at the Lexington premises, the company is clearing the much-needed space in the production hall for synthetic filaments. Moreover, the Perlon Group is increasing its production capacity and is commissioning three additional extrusion plants in the US, China and Germany.

These examples show that Perlon is fulfilling the conditions to be able to meet the growing customer demand, worldwide. The company is expanding its capacity in those regions with increasing demand for their products.

Perlon's German sites will also be judged by the increase in its international performance. The company has analysed the situation at all four of its sites in Germany. This revealed that the Dormagen plant had competitive disadvantages, above all due to its high site-related costs. For this reason, the management board has decided to transfer the production from Dormagen to other sites of the Perlon Group in Germany, USA and China.

This will result in several advantages for customers such as a shorter time for deliveries to customer sites in North America and Asia, increased reliability for planning or reduced costs for returning reusable bobbins. This step will also allow the company to meet the request for local production, which has been made by many of its international customers. The transfer will be implemented step by step in the years 2018 and 2019 to ensure that ongoing business of all those concerned is affected to the smallest extent possible.

The aim of the Perlon Group is to ensure that its growth and internationalisation strategy will be implemented on a sustained basis. The management board is convinced that this will be for the benefit of the customers.