

## Press Release

### Launch of new company name and logo



Our new company consisting of Perlon Nextrusion and Hahl-Pedex has been in operation since December 2015

The company stems from of a fusion of two groups under the ownership of the Serafin Group and is currently active in 5 market segments

- **Paper Machine Clothing**
- **Advanced Technical Textiles**
- **Synthetic Brush Filaments**
- **Abrasive Filaments**
- **Dental & Personal Care Filaments**

The company operates seven production facilities globally, located in Europe, USA and Asia to complement an international sales network making it flexible and primed for future growth.

The company employs around 700 people and generates annual sales in excess of EUR 125m.

We are also able to report a positive development regarding our activities in China. Serafin has recently acquired 3 extrusion lines from a Chinese monofilament manufacturer, located in Haining, located approximately 100km south west of Shanghai, and our plan is to bring these up to European quality standards as soon as possible.

We have combined the experience, know-how and tradition of each of the individual companies to unite them under a new name, logo and corporate identity.

The traditional red colour comes from Nextrusion, and this colour was also present in the original Pedex logo, and offsets the grey colour from the Hahl logo. The horizontal stripes of the Hahl Pedex logo form the focal point of the new brand spelling out the "E" of the new brand name.

Last but not least, the logo is a nod to tradition and to our renowned strength in new product development and a look forward to a dynamic and innovative future with our customers. Perlon was founded by Paul Schlack in 1938, who built the first production site in Bobingen, Germany, the site of the current Nextrusion facility.

We are delighted to make our new group name and logo public. This corporate identity will be evident in all communication with us with immediate effect, even though the individual company names and addresses will remain unchanged.

Our Management and staff look forward to a mutually successful future under this new identity.

In the event of any questions your regular contact person, or indeed any Board Member remains at your disposal.

Florian Kisling  
Managing Director / CEO

Michael Holzmann  
Managing Director / CFO

Gernot Egretzberger  
Managing Director

Visit our new Group Website

**[www.perlon.de](http://www.perlon.de)**

## Willkommen bei Perlon®

Perlon® – The Filament Company – ist das gemeinsame Unternehmen von PerlonNextrusion und Hahl-Pedex. Nach erfolgreicher Fusion sind wir nun der weltweit führende Hersteller von synthetischen Filamenten. Mit technischer Expertise und Innovationskraft entwickeln wir kundenorientierte Produkte von exzellenter Qualität. Wir bieten ein äußerst vielfältiges Produktportfolio für nahezu jede technische Anwendung.

Unsere Perlon®-Internetpräsenz befindet sich gerade im Aufbau. Bitte besuchen Sie in der Zwischenzeit die bisherigen Seiten von PerlonNextrusion und Hahl-Pedex.

## Welcome to Perlon®

Perlon® - The Filament Company – is a new group comprising of PerlonNextrusion and Hahl-Pedex. Following our successful merger, we are now the world's leading manufacturer of synthetic filaments. Through our technical expertise and strength in innovation we develop premium quality products for our customers. We offer an extremely broad product range to suit almost every technical application.

Our new Perlon® website is currently under construction. In the interim, please visit our former PerlonNextrusion and Hahl-Pedex webpages.

# PERLON®

The Filament Company